

## Beijing Normal University Business School 2018 Summer School

Beijing Normal University Business School (BNUBS) is the earliest business school established in normal universities in China. Under BNU's historical and cultural background, BNUBS has developed into an important base for educating talents and scientific research. BNUBS is an elite business school with EQUIS accreditation. The school has been taking international development as one of the major strategies, conducting broad exchange and cooperation with high-level universities from all over the world. The achievements of BNUBS in internationalization is fruitful.

In July 2016, the 1<sup>st</sup> BNUBS International Summer School was set up; In July 2017, the 2<sup>nd</sup> BNUBS International Summer School was successful held. Figures have shown that BNUBS has accepted 58 students from 9 different countries in total. International summer school offered students from home and abroad an opportunity to meet each other in Beijing, at BNU, to experience China, share knowledge and exchange learnings through course study, case study, company visit, cultural investigation, etc. BNUBS International Summer School has become an international name card of BNUBS, and a major platform for promoting humanity and education exchange alongside the national strategy.

### 1. Universitat Pompeu Fabra (UPF) Short-term Visit

(1) Date: From May 21 2018 to May 27 2018

(2) Schedule:

Location: BNU, Beijing

- ✧ May 21: 9:00-17:00, registration
- ✧ May 22: 9:00-12:00, welcome ceremony and campus tour
- ✧ May 23: 9:00-16:30, classes
- ✧ May 24: 9:00-12:00, 13:30-16:30, classes and company visit
- ✧ May 25: 9:00-16:30, classes
- ✧ May 26: 9:00-12:00, 13:30-16:30, classes and company visit
- ✧ May 27: Beijing cultural visits

✧ May 28: Closing ceremony

Course fee: 3,000 RMB

Registration fee: 350 RMB (Not refundable)

(3) Payment method

Please transfer the payment to BNU's bank account before April 30 2018. (Details of BNU's bank account information will be send to each applicant's email upon receiving the application form).

(4) Above fees do not include:

Accommodation: arranged inside or near campus

Plane tickets: due to price varies a lot

Food: students can enjoy breakfast and lunch inside campus

2. The 3<sup>rd</sup> BNUBS International Summer School

(1) Date: From July 5 2018 to July 20 2018

(2) Schedule:

Location: BNU, Beijing

✧ July 5: 9:00-17:00, registration

✧ July 6: 9:00-12:00, welcome ceremony and campus tour

✧ July 7-8: weekends

✧ July 9-13: 9:00-12:00, 13:30-16:30, classes and company visit

✧ July 14-15: Beijing cultural visits

✧ July 16-19: 9:00-12:00, 13:30-16:30, classes and company visit

✧ July 20: 14:00-18:00, presentations and closing ceremony

✧ July 21: end

Course fee: 4,800 RMB

Registration fee: 350 RMB (Not refundable)

(3) Payment method

Please transfer the payment to BNU's bank account before May 30 2018. (Details of BNU's bank account information will be send to each applicant's email upon receiving the application form).

(4) Above fees do not include:

Accommodation: arranged inside or near campus

Plane tickets: due to price varies a lot

Food: students can enjoy breakfast and lunch inside campus

For more information, please visit the official website of BNUBS.

Contact person: Li Jingya

Email: [lijingya@bnu.edu.cn](mailto:lijingya@bnu.edu.cn)

Tel: +86-10-58805397