# **Exploring the Pathway for Humanitarian Governance and SDGs: China and the South-South Cooperation**

# SUMMER ACADEMY 2018 Beijing Normal University

### Introduction

While Artificial Intelligence is taking the spotlight of media, humans in certain part of the world are still struggling to survive. In the past, efforts to achieve the Millennium Goals or the Sustainable Development Goals (SDGs hereafter) were mainly made by countries that traditionally possess more wealth and power. Since the end of the 20<sup>th</sup> century, China and other emerging economies have started to play an increasingly important role in the field of poverty alleviation, public health, disaster risk reduction, and so on.

However, China's stories – especially its contribution to and exploration of the humanitarian affairs – are not sufficiently known by other countries. How much progress has China and the other countries in the Global South achieved? How far away are we from achieving the SDGs and eliminating humanitarian issues? What lessons have we learned? What can countries in the Global South do together? Questions like these are not only important for remembering the past, but also for building a shared prosperity in the future.

#### **About EPHS**

Initiated and co-host by the School of Social Development and Public Policy (SSDPP hereafter) at Beijing Normal University (BNU hereafter). EPHS is an international Summer Academy in 2018 for young innovators from all over the world to advance their study of the social development in China, China's contribution to achieving SDGs and South-South cooperation. Top professors and experts will provide not only new insights, skills and knowledge of strong entrepreneurial and humanitarian spirits, but also unique interdisciplinary learning experience. The Summer Academy starts with lectures and research programs in BNU's main campus in Beijing, followed by guided field research and internship on selected topics. By combining academic study and field experience, EPHS offers students a unique opportunity to learn and to understand the development pathway of China and its collaboration with other countries in the Global South. Participants will be able to hone their research skills through lectures, field research, and internship. Participants will also benefit from working with other outstanding students from all over the world.

Located in the heart of China's political, economic and cultural hub, BNU is a leading national university characterized by its academic excellence and campus diversity. SSDPP is a top public policy school in China specialized in teaching and research on public affairs, especially social development, humanitarian action, and SDGs in China. With outstanding academic credentials and experience of organizing series of summer programs, SSDPP's English-speaking faculty will bring the best of their knowledge and research skills to EPHS. In addition to the SSDPP, the program will also be supported by the China Office of the UNDP (United Nations Development Program), the Regional Office of the UNOCHA (United Nations Office for the Coordination of Humanitarian

Affairs), and leading foundations in China.

The class will apply analytic and research methods to examine the problem, review and evaluate current approaches, and finally design and develop an innovative solution for the problem. Students will be exposed to a set of new skills and knowledge, including design thinking, market analysis, rural technology, prototyping, product design cycle, social innovation and entrepreneurship, research design, and policy development, humanitarian governance, risk assessment, resilient cities, disaster response framework, NGO study. The Summer Academy places strong emphasis on research, prototyping, pathway to achieving SDGs, humanitarian governance, therefore students will have opportunities to put their new skills and knowledge to practice during field research and internship.

## **Program Structure**

Course Title : SDGs and Humanitarian Governance

No. of Credits/Term : 3 credits

Mode of Tuition : Lecture, Internship

Lecture Hours : 60hours, comprising 36 hours in Pathway to Achieving

SDGs, 24 hours in Humanitarian Governance

Internship : 40 hours

## **Brief Course Description**

The program has three modules: Pathway to Achieving SDGs, Humanitarian Governance, and Field Experience (field research or internship). In the academic lectures and seminars, students will develop or enhance their understanding of the SDGs, humanitarian affairs, and China's contribution and exploration of a new model of the South-South cooperation. Students are also able to apply their learning to field research or internship in selected organizations in Beijing.

At the end of the program, each student will complete a report and a presentation about his or her learning experiences.

Course Title : Innovation & Entrepreneurship for Global Grand

Challenges

No. of Credits/Term : 3 credits

Mode of Tuition : Lecture, Research & Service-Learning

Lecture Hours : 24 hours, comprising 20 hours in the classroom, 4 hours

(classroom) research workshops

Research & Field Study : 40 hours, comprising 8 hours (field) research workshops,

32 hours desktop and field research

Service-Learning Project Hours : 36 Hours, comprising 20 hours field service, 16 hours

preparation and reflection

## **Brief Course Description**

This Innovation and Entrepreneurship course focuses on examining creative models and approaches

that leverage the convergence of entrepreneurial mindset and innovation for solving pressing global challenges. This course will inspire students to rethink the meaning of the SDG at national and global levels, to question fundamental assumptions, and to design and implement new solutions to achieve SDG in 2030. Specifically, the course will examine successful innovation and startup models, rural and disruptive technologies, conservation and development struggles, and other critical topics that harness innovation and entrepreneurship for the public. Students will also learn to solve problems at the juncture of technology and humanity by using a set of tools, which include design thinking, product design cycle, project management, and marketing. The course emphasizes on social ventures.

### Credit Transfer

Either the course SDGs and Humanitarian Governance or the course Innovation & Entrepreneurship for Global Grand Challenges has 100 credit hours, thus we are offering six credit points in total to enrolled students.

#### Certificate

At the end of Summer Academy, students who pass finial test will get a certificate to prove the completion of the program.

### **Eligibility**

Any students who are currently enrolled graduate program, and who are interested in learning about the China's development pathway and the South-South cooperation is welcome to apply for the EPHS program. Applicants is required to have an excellent command of English.

## **Tuitions and Fees**

Application Fee: \$50, nonrefundable. Students in financial need could apply to waive the application fee.

## **Application Materials**

- (1) Application form
- (2) Resume or CV
- (3) Research proposal or personal statement. The personal statement should discuss why you are interested in the program, what you expect from the program, and what knowledge or experience you could bring to the program, etc.
- (4) Original copy of academic transcript
- (5) One academic reference
- (6) Copy of the photo page of your valid passport

Please contact us without hesitation if any question or suggestion.

PI: Prof. Qiang (Braven) Zhang qz@bnu.edu.cn

PA: Ms. Lei Zhu dscc@bnu.edu.cn