

2018“看中国”金目奖·纪录短片竞赛单元公告

一、设立初衷

“看中国·外国青年影像计划”邀请外国青年来华体验中国文化、用影像讲述中国故事，自2011年项目创办以来，已连续举办八届，邀请到来自55个国家、73所高校的508位外国青年落地中国22省市，拍摄507部纪录短片，获得国内外90余奖项。自2014年起，“看中国·外国青年影像计划”设立金目奖，意在奖励在该项目中表现突出的外国青年作品、组织和个人。2018年，“看中国”迈入第八个年头，金目奖已评选四年，得到了各国使领馆、国内外合作高校、学界、业界的高度重视。在此基础上，组委会将适时扩大项目形态，打造更广义的“看中国”品牌。

2018年，“看中国”组委会将面向全社会发起“看中国·纪录短片竞赛单元”（以下简称征片单元），纳入金目奖，意在打造更广义的“看中国”品牌。

二、征片单元

（一）征集对象

导演、摄影、剪辑均为外籍人士的纪录片，时长不超于30分钟，不少于5分钟。

（二）征集时间

即日起至2018年12月31日。

（三）评选依据

独特的文化发现视角，出色的艺术表达方式。

（四）评选方式与流程

1. 初评

邀请合作单位青年评委与组委会秘书处进行初评。

2. 终评

邀请国内外知名专家、学者进行终评。

（一）奖励办法

颁发奖杯及获奖证书，邀请出席颁奖典礼；向国内外重要媒体进行推荐展播；在国内外进行巡展。

Notice Regarding “2018 *Looking China* Golden Lenses Awards-Short Documentary Competition”

Aim

Having run 8 rounds annually since its launch in 2011, “Looking China Youth Film Project” invites young filmmakers around the globe to China to experience Chinese culture and tell their own stories about China by means of filmmaking. So far, the program has been participated in by 508 young international filmmakers from 73 universities and 55 countries, who have visited over 22 provinces of China, made 404 short documentaries, and won 90 awards in China and abroad. In 2014, “Looking China Youth Film Project: Golden Lenses Awards” was established in order to recognize and reward the excellence of the works by the young filmmakers, and the efforts of the organizations and individuals involved in the program. “Looking China” is 8 years old now in 2018, and we have also just held the 4th Golden Lenses Awards, gaining attention from the embassies, partner universities and academia home and abroad, and various social organizations. Given such circumstances, the “Looking China” Committee hopes to expand the program and the scale of “Looking China” as a brand.

Starting 2018, the “Looking China” Committee has decided to set up two public sections in addition to the Golden Lenses Awards to strengthen the brand of “Looking China”: “Looking China: Short Documentary Competition”.

I Eligibility

Open to any documentary film within 30 min and no less than 5 min, directed, photographed and edited by non-Chinese filmmakers

II Registration Period

September 9, 2018 – December 12, 2018

III Judging Criteria

Uniqueness of perspective in terms of cultural discovery, and excellence in terms of artistic presentation

IV Jury and Process

a> Preliminary Judgement

Jury consisting of the Committee plus a sub-jury consisting exclusively of young people on behalf of the organizer

b> Final Judgement

Jury consisting of renowned experts and scholars from China and abroad

V Rewards

Trophy and Certificate, and invitation to the award ceremony. The winners will be promoted by various major media platforms and shown at a series of screening events both in China and overseas.

2018 “看中国”金目奖征片单元报名表

Application form of 2018 Looking China Golden Lenses Award-Short Documentary Competition Unite

参选机构名称 Name of Institute			
导演 Director		导演国籍 Nationality of Director	
摄影 Camera		摄影国籍 Nationality of Camera	
剪辑 Editor		剪辑师国籍 Nationality of Editor	
主创电话 Phone Number of contractor		邮箱 Email	
通讯地址 Address			
作品中文名 Chinese Name of Film			
作品英文名 English Name of Film			
作品时长 Length of Film			
语种 Language			
类别 Type	<input type="checkbox"/> 社会类 Society <input type="checkbox"/> 人文类 Humanities <input type="checkbox"/> 自然生态类 Nature Type & Ecology		
技术标准 Technical Standard	<input type="checkbox"/> 高清 High definition <input type="checkbox"/> 标清 Standard definition		
是否有国际多声道 Multi-adio channels or not?	<input type="checkbox"/> 是 Yes <input type="checkbox"/> 否 No		
是否参加过其他评奖（如有，请填写时间和所获奖项） Did it apply any other festival or award?(If yes, please write award name and date)			
<input type="checkbox"/> 是 Yes _____ <input type="checkbox"/> 否 No _____			
作品简介（200 字以内） Synopsis of film within 200 words:			

<p>是否同意参加“看中国”相关的、面对公众及专业人士的现场展映活动？</p> <p>Do you agree that your film to be screened to public audience and professionals in <i>Looking China</i> activities?</p> <p><input type="checkbox"/> 同意 I agree <input type="checkbox"/> 不同意 I don't agree</p>
<p>是否同意在“看中国”相关网站进行优秀节目展播？</p> <p>Do you agree that your film to be promoted on <i>Looking China</i> page of Facebook, Youtube, Wechat etc.?</p> <p><input type="checkbox"/> 同意 I agree <input type="checkbox"/> 不同意 I don't agree</p>
<p>如下的签字，表明您拥有一切所具备的权利（包括版权的拥有或有权代表制片公司或机构）选送节目参加 2018 “看中国”金目奖征片单元，同时也表明承认并且接受其规则。</p> <p>The signature below indicates that you have all rights including copyright of the film and you have right to represent producing company or institute to send this film to 2018 <i>Looking China</i> Golden Lenses Award-Short Documentary Competition Unite.</p> <p>我已阅读规则并表明接受：</p> <p>I have read the rules and indicate acceptance:</p> <p>参选人签名 Signature: _____</p>

请于 2018 年 12 月 31 日前将报名表、参选人简介、作品拷贝发送到：

电子邮箱： lookingchina@bnu.edu.cn

联系人：杨卓凡

联系电话：010-58805680

北京师范大学中国文化国际传播研究院、“看中国”组委会秘书处

地址：中国北京市海淀区新街口外大街 16 号北京师范大学后主楼 1732A

邮编：100875

Please send this form, applicant's CV, copy of film to:

lookingchina@bnu.edu.cn

Contractor: Rebecca Yang Zhuofan

Office phone number: 008610-58805680

Academy for International Communication of Chinese Culture, Secretariat of Organizing
Committee of Looking China Youth Film Project

Address: Room 1732A, New Main Building, Beijing Normal University, Xijiekou Wai
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Code: 100876