

MASTER IN HIGHER EDUCATION

Program Name: Higher Education & Student Affairs

Center for Student Affairs Research, Faculty of Education, Beijing Normal University

INTRODUCTION

Our MA graduate program in higher education and student affairs administration (HESA) is the first program of its type in China. It is designed for students who are planning careers as student affairs administrators and other professionals in higher education. Students have up to two years to complete the degree program.

The mission of our HESA program is to prepare student affairs administrators and other professionals in higher education who can work effectively, efficiently, and ethically in a variety of higher education environments.

Our faculty have strong scholarly records and extensive experience in senior and midlevel administrative roles. Overall, our faculty resources include expertise in the areas of student development, organization and administration, teaching and learning, assessment and evaluation, comparative education, economics and finance, enrollment management, institutional research, and policy studies.

By the time our students have successfully completed all coursework and practicum requirements, they will be able to:

- Understand the dynamic roles and functions of higher education and student affairs in higher education.
- Articulate the mission and philosophy of their institutions and their functional areas.
- Work independently and collaboratively with diverse groups of students and faculty to promote their success.
- Design, implement, assess, and evaluate development programs within the context of higher education.
- Engage in managerial and administrative functions with an ethical and cultural awareness.
- Manage and develop resources, including program budgets, staff, information technologies, and strategic plans.
- Solve problems that require effective communication, thoughtful decision making, coping with ambiguity, and managing conflict.
- Develop a professional identity based on professional values, career goals, group dialogues, and personal reflections.

The HESA program enrolls approximately 12-15 international students per year in the program. We believe that the small size and the diverse background of the class cohorts are conducive to forging positive and powerful relationships among students and faculty, enriching the educational environment, and expanding horizons through international partnerships. Students are also provided with opportunities to do

practicum in the functional areas at BNU or in other places to gain the professional experience that enables them to apply theory to practice.

ENTRY REQUIREMENTS

- ✧ As this is an English-taught program, proof of English proficiency is a requirement for program admission. All international applicants whose native language is not English are required to show proof of language proficiency. Proof of language proficiency requirement may be satisfied through one of these two options: IELTS-Minimum overall band score of 6 or TOEFL-Minimum overall score of 100. Applicants who have previously received a degree from an English-taught degree program within an accredited institution may be exempt from proof of English proficiency requirement.
- ✧ Work experience in the educational field is preferable but not essential.

DURATION & TUITION

Study Duration: 2 years

Tuition fee: RMB 60,000 (for 2 years)

CREDIT & COURSES

Credits: A minimum of 35 credit hours beyond the baccalaureate degree is required to earn a Master's degree in the HESA program, including at least 10 core courses, 4 electives, and a Master's thesis. In addition, students should complete at least 20 credits in the first two semesters and submit a thesis proposal to be examined and approved by their supervisors in the third semester. All required credit hours must be completed at BNU within a period of two years.

Semester	Title	Course	Credits
1	Chinese History and Culture (Education Systems, Policy and Management in China)	Core	2
	Chinese Higher Education	Core	2
	Administration in Higher Education and Student Affairs	Core	2
	Student Development Theory	Core	2
	Teaching and Learning in Higher Education	Core	2
	Chinese Language	Core	2
2	Qualitative Research Methods or Quantitative Research Methods	Core	3
	Education Statistics	Core	2
	Globalization and Education	Elective	2
	Education and National Development	Elective	2

	Financial Management in Higher Education and Student Affairs	Core	2
	ICT in Higher Education and Student Affairs	Elective	2
	Academic Writing	Elective	2
	Independent Study	Elective	2
4	Practicum	Core	2
	Master's Thesis		6

Notes:

1. Student can select either Quantitative Research Methods or Qualitative Research Methods.
2. A minimum of 20 graduate credits must be completed during the first two semesters before students are eligible to submit a Master's thesis proposal and take an oral examination in the third semester.

CONTACT INFORMATION

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For more information about the Institute of International and Comparative Education, Beijing Normal University, please visit: www.compe.cn